# Aquaculture Capital Equity Program

# **Program Objective**

The objective of the program is to assist in increasing production of commercial aquaculture products in the province, from both hatcheries and marine sites, thereby increasing employment and spin-off opportunities in the processing, manufacturing, supply and service sectors, primarily in rural Newfoundland and Labrador.

#### Amount and Form of Investments

The program will provide a minimum investment to projects of \$250,000 for finfish operations and \$100,000 for shellfish to match a private sector cash investment. The private sector investment must be verified by way of an auditor's or solicitor's certificate, indicating that the applicant's investment has been made concurrently with that of Government.

The form of Government's investment will mirror that of the applicant's, with all rights of the applicant except the right to vote. The preferred form of investment will be by way of a separate class of shares with rights as above.

Government and the applicant will enter into a Unanimous Shareholders Agreement which will include all normal covenants, and possibly a conversion right for Government, if conditions of the agreement are not adhered to by the applicant, along with redemption privileges for Government's investment.

# **Eligibility Criteria**

At the discretion of Government, consideration of an application for an Aquaculture Capital Investment shall be given to an incorporated enterprise operating in, or proposing to operate in, the finfish or shellfish industry (the "applicant") which meets the following criteria:

 The applicant must be currently involved, or proposing to become involved, in the commercialscale production of shellfish or finfish at a Newfoundland and Labrador site licenced and approved by the Department of Fisheries, Forestry and Agriculture.

- The applicant must provide a business plan which includes information as requested by Government in its Business Plan Guidelines.
- The applicant must clearly demonstrate, through its business plan, a strong potential for sustainable employment opportunities, incremental production and increased sales, and long-term commercial viability.
- The applicant must clearly demonstrate, to the satisfaction of Government, a definite need for Government financial assistance by way of an equity investment; that the equity investment is complementary to, and levers to the maximum extent possible, other sources of financing; and that the project could not proceed on a commerciallyviable basis without Government participation.
- The applicant must have all necessary licenses and regulatory approvals, to the satisfaction of Government.
- The applicant must be in good financial and legal standing with Government.
- The applicant must clearly demonstrate that management has the required technical, financial, marketing and managerial expertise for the operation of a commercial-scale aquaculture enterprise.
- The applicant, if an existing operator, must have, at the date of application, a minimum private sector equity position equivalent to 20% of its total assets, evidenced by externally-prepared (minimum review engagement) financial statements for the last fiscal year, updated to the date of application, if requested. If the enterprise is a new operation, the applicant must have a private sector equity investment equivalent to 20% of total program costs.
- Participation in the proposed program would not preclude consideration under the Aquaculture Working Capital Loan Guarantee Program.

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### **Business Plan Guidelines**

The business plan must include, but will not be limited to, the following, at the discretion of Government:

### Ownership

- Complete list of shareholders indicating the percentage and value of shares
- Personal Net Worth Statements of all major shareholders (matrimonial assets to be identified)
- If major shareholder is a corporate entity, auditorprepared financial statements for the past 3 years and identification of shareholders
- Listing of any other businesses with which the shareholders are associated
- Declaration of any debts, present or past, owing by shareholders to Government, including any amounts written off or forgiven by Government

### Management

- Resumes of all principal members of management
- Confirmation of key persons insurance may be required
- Confirmation of employment status (i.e. employee/ contract employee/consultant, etc.)

## Marketing

- Marketing arrangements
- Major customers/percentage of total sales

#### **Financial**

- Auditor-prepared financial statements for the past 3 years of operations, if the applicant is an existing operation
- Pro Forma Income Statements and Balance Sheets on a monthly basis for the first year, and on an annual basis for the next 4 years, including all assumptions
- Projected Monthly Cash Flow Statements for the first 5 years of operations, including all assumptions
- Complete listing of all assets owned, or to be acquired, by the company as part of the project (serial numbers to be available upon request) and copies of all agreements pledging specific assets

- Details of any outstanding lawsuits/liens/disputes
- Banking/funding arrangements
- Permission for Government representatives to contact applicant's bank and/or other funding sources

#### **Technical**

Production plan to cover a five-year period, which will include:

- Site locations and licence numbers
- Stocking plan with timing and numbers of fish
- Size of fish (starting and end weights)
- Growth projections with temperature profiles
- Feed schedule
- Site rotational strategy
- Source of fish (with confirmation of contract with that company)
- Projected capital expenditures for the first 5 years of operations, including quantity, size and cost of equipment (cages, nets, boats, barges) and facilities (wharves, accommodations)
- Harvesting/Marketing/Processing Plan

#### Other

Any other information deemed necessary, at the discretion of Government. For further information, please contact:

Fisheries, Forestry and Agriculture Aquaculture Development Division 58 Hardy Avenue Grand Falls-Windsor, NL A2A 2K2 709.292.4111

