



**Department of  
Natural Resources – Agrifoods Branch**

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**UPC CODES FOR NEWFOUNDLAND AND LABRADOR FRUIT**

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**STANDARDIZED CODING FOR FRESH PRODUCE SOLD BY FIXED WEIGHT/COUNT**

This list of standardized UPC numbers for U.S. and Canadian grown produce is intended to identify fresh fruits and vegetables that are sold in retail supermarkets in fixed weight form. The Canadian sections have been developed by the Canadian Produce Marketing Association and are being administered by the Produce Electronic Identification Board (PEIB) as a service to the U.S. and Canadian industry. It can also apply to items sold in a fixed count form where it is feasible to attach a regular UPC (usually on a label, wrapper, or twist tie e.g. a pineapple). Please note that the item numbers on the list can only be used with the manufacturer number 033383. It is meaningless to use these numbers with any other manufacturer number obtained through the Uniform Code Council or the Electronic Commerce Council of Canada.

**Generic Produce Manufacturer Numbers Only**

**If you require a unique bar code or UPC (Universal Product Code),  
please visit the GS1 Canada website at:**

<http://www.gs1ca.org/home.asp>

**UPC Item Number****Blackberries**

Blackberries	6 oz container	03338344516
Blackberries	2 liter container	03338344517
Blackberries	4 liter container	03338344518
Blackberries	8 liter container	03338344519

**Blueberries**

Blueberries – Cultivated	6 oz container	03338344520
Blueberries – Cultivated	½ pint container	03338344521
Blueberries – Cultivated	1 pint container	03338344522
Blueberries – Cultivated	1 quart container	03338344523
Blueberries – Cultivated	½ flat container	03338344524
Blueberries – Cultivated	1 flat container	03338344525
Blueberries – Cultivated	5 lb bag	03338344526
Blueberries – Cultivated	10 lb bag	03338344527
Blueberries – Cultivated	2 liter container	03338344528
Blueberries – Cultivated	4 liter container	03338344529
Blueberries – Cultivated	8 liter container	03338344530

Blueberries – Wild	6 oz container	03338344531
Blueberries – Wild	½ pint container	03338344532
Blueberries – Wild	1 pint container	03338344533
Blueberries – Wild	1 quart container	03338344534
Blueberries – Wild	½ flat container	03338344535
Blueberries – Wild	1 flat container	03338344536
Blueberries – Wild	5 lb bag	03338344537
Blueberries – Wild	10 lb bag	03338344538
Blueberries – Wild	2 liter container	03338344539
Blueberries – Wild	4 liter container	03338344540
Blueberries – Wild	8 liter container	03338344541

**UPC Item Number****Cherries**

Cherries	1 liter container	03338346348
Cherries	1.5 liter basket	03338344573
Cherries	3 liter basket	03338344574
Cherries	4 liter basket	03338344575
Cherries	7 liter basket	03338344576
Cherries	8 liter basket	03338344577
Cherries	Carry carton	03338344578
Cherries	11 lb pail	03338344579
Cherries	22 lb pail	03338346283
Cherries	1 quart	03338346330
Cherries, Black Sweet	10 lb pail	03338346333
Cherries, Black Sweet	20 lb pail	03338346334
Cherries	3 kg pail	03338346335

**Cranberries**

Cranberries	12 oz bag	03338344542
Cranberries	1 lb bag	03338344543
Cranberries	5 lb bag	03338344544

**Currants - Red**

Red Currants	1 pint	03338344585
Red Currants	1 quart	03338344586

**Gooseberries**

Gooseberries	½ pint	03338344545
Gooseberries	1 pint	03338344546
Gooseberries	1 quart	03338344547
Gooseberries	½ flat container	03338344548
Gooseberries	1 flat container	03338344549

**Partridgeberries (Ligonberries)**

Partridgeberries	6 oz container	03338344550
Partridgeberries	½ pint container	03338344551
Partridgeberries	1 pint container	03338344552
Partridgeberries	1 quart container	03338344553
Partridgeberries	½ flat container	03338344554
Partridgeberries	1 flat container	03338344555

**UPC Item Number****Raspberries - Black**

Black Raspberries	6 oz container	03338344512
Black Raspberries	2 liter container	03338344513
Black Raspberries	4 liter container	03338344514
Black Raspberries	8 liter container	03338344515

**Raspberries - Red**

Red Raspberries	2 liter container	03338344556
Red Raspberries	4 liter container	03338344557
Red Raspberries	8 liter container	03338344558

**Strawberries**

Strawberries	2 liter container	03338344565
Strawberries	4 liter container	03338344566
Strawberries	8 liter container	03338344567
Strawberries	6 x 1 pint flat	03338346320
Strawberries	12 x 1 pint flat	03338346321
Strawberries	4 x 1 quart flat	03338346322
Strawberries	6 x 1 quart flat	03338346323
Strawberries	8 x 1 quart flat	03338346324
Strawberries	3 liter container	03338346325