

# BUY NEWFOUNDLAND & LABRADOR, CANADA LOGO USE

## YELLOW CIRCLE



## WHITE CIRCLE



One colour ▶

## YELLOW BANNER



Banner logos align to top

## WHITE BANNER

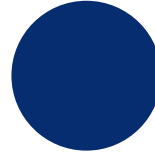


One colour ▶

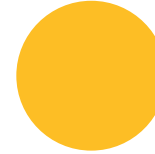
## MINIMUM SIZE



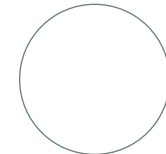
## COLOUR PALETTE



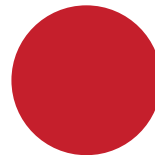
**Navy**  
C100 M80 Y0 K40  
R0 G46 B110  
#002e6e  
Pantone 661C



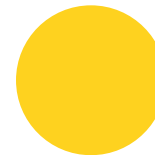
**Yellow Background**  
C0 M27 Y94 K0  
R253 G189 B38  
#fbd26e  
Pantone 123C



**White**  
C0 M0 Y0 K0  
R255 G255 B255  
#ffffff



**Red**  
C15 M100 Y93 K7  
R195 G32 B44  
#c3202c  
Pantone 186C



**Flag Yellow**  
C0 M16 Y94 K0  
R255 G210 B32  
#ffd220  
Pantone 7404C

## LOGO TIPS

1

### White space

Ensure there's ample space around the logo and that it's not too close to other logos or design elements.



2

### Contrast

To make the logo stand out, check that there's enough contrast between the background and the logo. If needed, use the white logo version.

